

COOKIE POLICY - JASWIG

The webshops and sites:

- <https://store.jaswig.be>
- <http://www.jaswig.be>
- <https://jaswig-eu.myshopify.com>
- <https://store.jaswig.eu>
- <https://eu-store.jaswig.eu>
- <https://store.jaswig.nl>
- <https://store.jaswig.fr>

(hereafter: the "Website") are offered by:

JASWIG BVBA

Provenierstersstraat 15,

B- 9000 Gent

Company number (VAT BE): 0635.808.769.

E-mail : standup@jaswig.eu

Phone : [+32 484 12 44 02](tel:+32484124402) or [+44 20 3289 4505](tel:+442032894505)

Feel free to contact us should you have any privacy-related questions. We promise to reply soon!

1 COOKIES

A cookie is a small text file that is placed on the hard disk of your computer or mobile device when you visit a website. The cookie is placed on your device by the website itself ("first party cookies") or by partners of the website ("third party cookies"). The cookie identifies your device by a unique identification number when you return to the website and collects information about your browsing behaviour.

There are different types of cookies. We distinguish the following cookies according to their purposes: there are essential or strictly necessary cookies and non-essential cookies (functional, analytical and targeting cookies).

The *Belgian Act concerning the Electronic Communication* of 13 June 2005 contains some provisions about cookies and the use thereof on websites. The Belgian implementation is deduced of the European *e-Privacy Directive*, which implies that the cookie usage and the cookie legislation is regulated differently in every European country. JASWIG is a

Belgium-based webshop and therefore adheres to the Belgian and European legislation on cookies.

2 GOALS AND UTILITIES OF COOKIES

By using the website, the visitor may agree to the use of cookies. Cookies help JASWIG to optimize your visit to the website and to provide you with an optimal user experience. However, you are free to delete or restrict cookies at any time by changing your browser settings (see "Management of cookies").

Disabling cookies can have an impact on the functioning of the website. Some of the site's features may be restricted or inaccessible. If you decide to disable cookies, we cannot guarantee you a smooth and optimal visit to our website.

3 TYPES OF COOKIES USED BY JASWIG

We distinguish the following types of cookies, according to their purposes:

- **Essential / Strictly necessary cookies:**

These cookies are necessary for the website to function and cannot be disabled in our systems. They are usually only set up in response to your actions, such as setting up your privacy preferences, logging in or filling in forms. They are necessary for a good communication and they facilitate navigating (for example, returning to a previous page, etc.).

- **Non-essential cookies:**

These cookies are not necessary for the website to function, but they do help us to offer an improved and personalized website.

- o **Functional cookies:**

These cookies enable the website to offer improved functionality and personalization. They can be set up by us or by external providers whose services we have added to our pages.

- o **Analytical cookies:**

With these cookies, we can track visits and traffic so that we can measure and improve the performance of our site. They help us to determine which pages are the most and the least popular and how visitors move through the site.

- o **Targeting / advertising cookies:**

These cookies can be set by ourselves or by our advertising partners via our site. They can be used to create a profile of your interests and show you relevant ads on other sites.

We use two types of cookies, namely our own cookies (*'first party cookies'*) and cookies of carefully selected partners (*'third party cookies'*).

First Party Cookies:

Domain name: www.jaswig.be

Name of the cookie	Type of cookie	Retention period
isCookiesAccepted	Essential	6 months
hire	Essential	1 year
__atuvc	Essential	1 year
sale	Essential	1 year
popup	Essential	6 months

Third party cookies from Shopify, our webshop and website platform:

Domain name: store.jaswig.be

Name of the cookie	Type of cookie	Retention period
_shopify_ga	Analytical	session
_landing_page	Analytical	1 month
_orig_referrer	Essential	1 month
_s	Analytical	1 month
_secure_session_id	Essential	1 day
_shopify_fs	Analytical	2 years
_shopify_s	Analytical	1 day
_shopify_sa_p	Targeting	1 day
_shopify_sa_t	Targeting	1 day
_shopify_y	Analytical	2 years
_y	Analytical	2 years
cart	Essential	1 month
cart_sig	Essential	1 month

cart_ts	Essential	1 month
checkout	Essential	1 month
checkout_token	Essential	1 day
tracked_start_checkout	Essential	1 day
popup	Functional	1 day
secure_customer_sig	Essential	20 years

_orig_referrer	Essential	1 month
_landing_page	Essential	1 month
checkout_locale	Essential	sessoin

Third party cookies from Google Analytics the analytics tool from Google:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
NID	Analytical	1 year
_gid	Analytical	1 day
_ga	Analytical	2 years

Third party cookies from Facebook the social network:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
fr	Targeting	3 months

Third party cookies from ActiveCampaign our email marketing tool:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
X-CSRF-TOKEN	Functional	1 day

PHPSESSID	Functional	session
cmp798866951	Functional	1 month

Third party cookies from Wistia our video hosting platform:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
wistia-http2-push-disabled	Essential	1 day
__distillery	Essential	1 day

Third party cookies from Tawk, our chat app:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
__cfduid	Functional	1 year
tawkUUID	Functional	1 year
ss	Functional	session

Third party cookies from Mollie our payment provider:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
SESSIONID	Essential	session
mccs_sessid	Essential	session

Third party cookies from Cloudflare, a content network system to host our content as close to you as possible for quicker loading speeds:

Domain name: www.jaswig.be and store.jaswig.be

Name of the cookie	Type of cookie	Retention period
__cfduid	Essential	1 year

Carefully read our Privacy Statement [<http://www.jaswig.be/privacy>] for more information concerning the processing of personal data by JASWIG.

4. MANAGEMENT OF COOKIES

Make sure that cookies are enabled in your web browser. If you want to consult the website of JASWIG, it is recommended you enable cookies. However, you are free to disable cookies in your browser settings if you wish to do so.

To enable or disable cookies, you must change your browser settings (via the "preferences" or "options" tab). The following links will give you more information on how to manage your cookies. You can also consult the "help" tab of your browser.

- [How to delete and manage cookies in Internet Explorer](#)
- [How to delete and manage cookies in Mozilla Firefox](#)
- [How to delete and manage cookies in Chrome](#)
- [How to delete and manage cookies in Safari](#)

5. RIGHTS OF VISITORS

Since cookies may constitute a processing of personal data, you as a data subject have the right to the lawful and secure processing of personal data. More information about the way in which we collect and process your personal data, as well as about your rights, can be found in our Privacy Statement [<http://www.jaswig.be/privacy>].

6. CONTACT

Should you still have questions or comments about cookies after reading this Cookie Policy, you can always contact us via standup@jaswig.eu.

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